



MANAGEMENT  
IN ECONOMY 4.0



FACULTY OF MANAGEMENT  
University of Białystok



## Biography



Anna Grześ

Name and surname

University of Białystok, Faculty of Management, Department of Operational Management

University/company/unit represented

• outsourcing in enterprises,  
• employment, labour costs, labour productivity, flexible forms of employment,  
• labour demand, changes in labour demand in the face of Industrial Revolution 4.0,

Scientific and non-scientific interests

This is my third time participating in this cyclical conference.

Memberships (optional with information on which years)

1. *Outsourcing w kształtowaniu zatrudnienia oraz kosztów i produktywności pracy w przedsiębiorstwach*, Wydawnictwo Uniwersytetu w Białymstoku, Białystok 2017.
2. *Analiza ekonomiczna przedsiębiorstwa. Metody, narzędzia i praktyczne zastosowanie*, Wydawnictwo UwB, Białystok 2026 (współautor)
3. Crowdsourcing and digitization as a tool for creating sustainable development - a case study of public administration, "Economics and Environment", Vol. 91 No. 4 (2024) (co-author)  
<https://doi.org/10.34659/eis.2024.91.4.947>

Selected publications (2-3 most important)

### A sentence about Economy 4.0 and/or the conference:

Discussions on Economy 4.0 are important because they help us, as researchers, businesses, and policymakers, understand how automation and digitalisation are reshaping labour markets, management practices, and the skills employees and managers need. By sharing evidence and practical experience, these discussions translate technological trends into concrete recommendations that help economies and education systems adapt more smoothly to changing conditions.

\* By uploading your photo, you consent to its use on the conference website, social media and during the presentation.