



MANAGEMENT
IN ECONOMY 4.0



FACULTY OF MANAGEMENT
University of Białystok



Biography



Giorgi Abashidze

Name and surname

Batumi Shota Rustaveli State University

University/company/unit
represented

Digital economy; Digital transformation; Digital business models; Enterprise digitalization; Innovation management; Digital technologies in business management.

Scientific and non-scientific
interests

Unveiling the digital economy: how digitization transforms economic structures - [10.46361/2449-2604.11.1.2024.17-26](#).
Digital agriculture - technological means and possibilities of digital transformation of agriculture - 10.22616/ESRD.2023.57.001.
The fourth industrial revolution and strategic regularities of management and competitiveness improvement of economic entities - [10.46361/2449-2604.10.1.2023.40-47](#).

Selected publications (2-3
most important)