



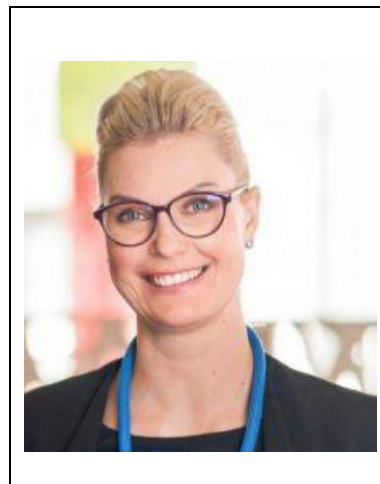
MANAGEMENT
IN ECONOMY 4.0



FACULTY OF MANAGEMENT
University of Białystok



Biography



Lina Nosevič

Name and surname

Klaipeda University Lithuania

University/company/unit
represented

Lina Nosevič's research interests focus on the economic impact and benefits of natural therapeutic factors for spa destinations. She is the Executive Director of the National Association of Sanatoriums and Rehabilitation Institutions in Lithuania and the President of the Lithuanian Tourism Chamber.

Scientific and non-scientific
interests

President, Lithuanian Tourism Chamber
Executive Director, National Association of Sanatoriums and Rehabilitation
Institutions in Lithuania

Memberships (optional with
information on which years)

Lina Nosevič is a second-year PhD student in Economics and is currently preparing her first publication. She does not yet have any published academic articles.

Her PhD research topic is: *The Importance of Natural Healing Factors
Certification in the Development of Health Tourism Services in Lithuania.*

Selected publications (2-3
most important)

A sentence about Economy 4.0 and/or the conference:

In the era of Economy 4.0, health tourism must combine scientific evidence, natural therapeutic resources and technological innovation to create greater economic and social value.