



MANAGEMENT
IN ECONOMY 4.0



FACULTY OF MANAGEMENT
University of Białystok



Biography



Magdalena Łada

Name and surname

University of Warmia and Mazury in Olsztyn, Poland

University/company/unit
represented

Competitiveness and innovativeness of the advanced technology sector.
Science and technology clusters and parks.

Scientific and non-scientific
interests

-

Memberships (optional with
information on which years)

1. Juchniewicz, M. & Łada, M. (2022). Competitive potential vs. the competitive position of the high-tech sector in European Union countries. *International Journal of Management and Economics*, 58(4), 371-380. <https://doi.org/10.2478/ijme-2022-0031>
2. Juchniewicz, M. & Łada, M. (2020). Diversification of the competitive position of the advanced technology sector in EU. *International Journal of Management and Economics*, 56(1), 31-41. <https://doi.org/10.2478/ijme-2020-0006>

Selected publications (2-3
most important)

A sentence about Economy 4.0 and/or the conference:

Attending a conference dedicated to Industry 4.0 is a great opportunity to gain new knowledge, learn about the latest trends, and exchange experiences with experts and practitioners from various industries.