



MANAGEMENT
IN ECONOMY 4.0



FACULTY OF MANAGEMENT
University of Białystok



Biography



Prof. dr hab. Piotr Niedzielski

Department of Enterprise Management, Institute of Management, University of Szczecin Department of Logistics and Innovation, Institute of Management, Pomeranian University in Słupsk	University/company/unit represented
Business management, innovation processes, project management, digitalization of the economy, transport policy, transport economics and organization, stakeholder management, tourism, urban transport, enterprise restructuring, obtaining EU funds, entrepreneurial processes in the economy. Transport economics and organization	Scientific and non-scientific interests
Association of Polish Communication Engineers and Technicians Polish Economic Society Association of Innovation and Entrepreneurship Center Organizers	Memberships (optional with information on which years)
Innovation Policy in Transport (2003) Creativity and Innovation Processes in the Transport Services Market. A Model Approach (2013) Innovation and Digitization – A Theoretical and Practical Approach (2025)	Selected publications (2-3 most important)

A sentence about Economy 4.0 and/or the conference:

The Industry 4.0 conference organized by the University of Białystok is a key element in strengthening the regional and national innovation ecosystem. This latest edition has already established itself as an event integrating the scientific community, entrepreneurs, business support institutions, and public administration representatives, creating a platform for exchanging knowledge and experiences in the field of digital transformation. Its significance should be considered in the context of cluster development, raising the level of innovation, and strengthening the competitiveness of the economy, not only in the Podlasie region, but also as an important supra-regional event with an international dimension. The participation of representatives from industrial, technology, and construction clusters fosters the creation of cooperative links that accelerate technology transfer and the implementation of Industry 4.0 solutions in the SME sector. The event provides entrepreneurs with access to the latest knowledge on automation, process digitization, artificial intelligence, and the Internet of Things, which translates into increased operational efficiency and adaptability of companies. The event strengthens relations between



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leadership and vision

universities and the economic sector, fostering the creation of open innovation models and increasing the practical application of research results. As a result, the conference contributes to improving the quality of Polish science and its internationalization. The Podlasie hospitality of the conference organizers and the involvement of local and regional partners of the University of Białystok are also important for the participants.