



MANAGEMENT
IN ECONOMY 4.0

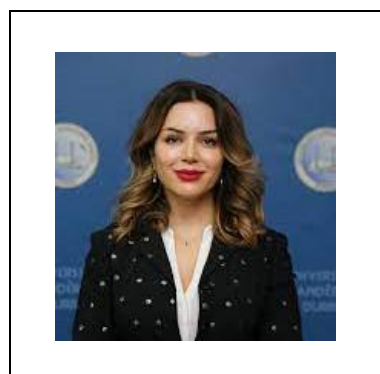


FACULTY OF MANAGEMENT
University of Białystok



leadership and vision

Biography



Assoc. Prof. Silvana Gashi

Name and surname

Department of Management, Faculty of Business, "Aleksandër Moisiu"
University of Durrës, Albania

University represented

Silvana Gashi is Associate Professor and Vice Dean of the Faculty of Business at "Aleksandër Moisiu" University of Durrës, Albania. Her research focuses on innovation management, entrepreneurship, digital transformation, Industry 4.0, strategic management, project management, sustainable development, university-industry collaboration, and regional competitiveness. She has extensive professional experience in public financial management and actively participates in international research projects and academic collaborations aimed at strengthening innovation ecosystems and knowledge transfer.

Scientific and non-scientific
interests

- Representative of STARS EU – Thematic Interest Group on Entrepreneurship and Innovation (2023-present)
- Member of COST Action CA22110 – Industrial Symbiosis (2024-present)
- Member of COST Action CA22124 – EU Circular Economy Network for All (2024-present)
- Member of COST Action CA20115 – European Network on International Student Mobility (ENIS) (2023-present)

Memberships

- Gashi, S., Liça, D., & Trebishcka, B. (2024). Digitalization and competitive advantage: Insights from manufacturing sector. *Corporate & Business Strategy Review*, 5(3), 94–105.
- Gashi, S., Qosja, E., & Liça, D. (2025). Hotels industry: An analysis of business approaches and strategies. *Corporate & Business Strategy Review*, 6(1), 240–253.
- Gashi, S., & Avdulaj, J. (2024). Economic convergence of the Balkan countries towards the European Union. *Journal of Governance and Regulation*, 13(1), 471–479.

Selected publications



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A sentence about Economy 4.0 and/or the conference:

"Economy 4.0 requires organizations to embrace innovation, digital transformation, and collaborative partnerships to build resilient businesses and foster sustainable regional development."