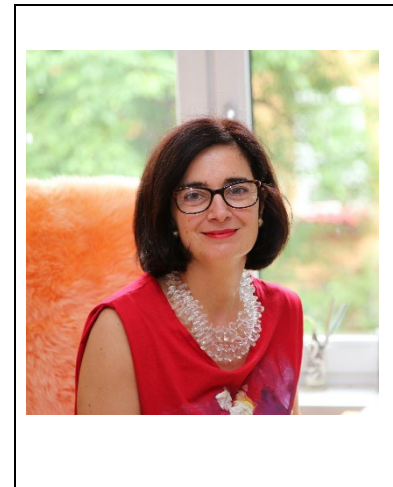




Biography



Lucia Seel	First and last name
Lucia Seel International Consulting GmbH	Represented company/institution
International cluster expert, member of the European Commission's Cluster Expert Group	Professional and non-professional activities
Managing Director	Position in the company/institution

A sentence about Economy 4.0 and/or the Conference:

We witness a dire need for transformation at several levels and areas of intervention: economical, societal, environmental. And of course, regional. Only those who are willing to undergo a transformation process now will be able to shape their future for the success they want to create. And in order to make this transformation possible, new ways for working on and with innovation are demanded – with clusters playing a paramount role. Particularly for the regions, the key success factors for extra-ordinary transformative initiatives are: (1) development of innovation ecosystems not limited to a particular economic sector, but stretching across and dynamically connecting various industries; (2) anchoring culturally and methodologically open innovation in the ecosystem culturally and (3) making available the best knowledge and know-how of the ecosystem to the participating actors through a professionally moderated and orchestrated effort. Small and big companies, clusters and



MANAGEMENT
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leadership and vision

networks, supporting organisations and regional leaders are facing massive challenges in understanding and identifying the key innovation areas of the future, in developing competitive solutions of growing complexity and at shorter innovation cycles, in finding the right partners, experts or idea generators and work jointly on future-relevant themes and in choosing and implementing the right tools and processes for a successful innovation culture in the region.

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