FACULTY OF MANAGEMENT







Biography



Horatiu Dragomirescu	Name and surname
Bucharest University of Economic Studies, Romania	University/company/unit represented
Economics of digital information; The impact of digital technologies on society; Systems science	Scientific and non-scientific interests
 foreign member of the Polish Operational and Systems Research Society – POSRS (since 2019) member of the editorial board, <i>International Journal of Applied Systemic Studies</i> (SCOPUS), Inderscience, Geneva, Switzerland (since 2018) member of the editorial board, <i>Információs Társadalom / The Information Society</i> (WoS - SSCI), Infonia Foundation, Budapest, Hungary (since 2015) member of the scientific & editorial advisory board, <i>Foundations of Management</i> (WoS - ESCI), Sciendo, Warsaw, Poland (since 2012) academic member of the Athens Institute for Education and Research - ATINER (since 2008) 	Memberships (optional with information on which years)
 Dragomirescu, Horatiu and Bianco, L. (2017). Tackling sustainability from a systemic perspective: a contextualized approach. <i>Problemy Ekorozwoju – Problems of Sustainable Development</i>, 12(1), pp 31 – 39 Filip, F. G., Ciurea, C., Dragomirescu, Horatiu and Ivan, I. (2015). Cultural Heritage and the Modern Information and Communication Technologies, <i>Technological and Economic Development of Economy</i>, 21(3), pp 551 - 459 Dragomirescu, Horatiu and Tighineanu, I. (2012). Risks Affecting the Development of the Information Society in the Republic of Moldova: Insights from a Delphi Survey. In: Z. Budimac, M. Ivanovic and M. Radovanovic (editors), <i>Proceedings of the 5th Balkan Conference in Informatics, Novi Sad, Serbia, 16 - 20 September, 2012, ACM International Conference Proceedings Series, New York</i> 	Selected publications (2-3 most important)







A sentence about Economy 4.0 and/or the conference:

Economy 4.0 is currently taking stage at a fast pace, powered by craetive entrepreneurial endeavors and nextgeneration digital technologies. Its key drivers, represented by the rise of Data Economy and the all-pervasive digital transformation, call for an out-of-the-box managerial thinking, rooted in a systemic mindset that enables doing new things in new ways in business and society at large. Technopreneurship is boldly gaining momentum, while organizations' reaching digital maturity is a major stake in both technological and business terms, not only in high-tech industries, but in digital ecosystems at large. Between the poles of techological euphoria and techno-fobia there is a middle gound on which the human ingeniosity benefits from artificial intelligence and the Internet of things while steering their uses wisely and rsponsibly, with a view to capitalising on their strengths, while keeping them under control and maintaing a robust awareness of their contingently inherent side effects.

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