



ZARZĄDZANIE
W GOSPODARCE 4.0



FACULTY OF MANAGEMENT
University of Białystok



Biography



Katarzyna B. Wojtkiewicz	Name and surname
SWPS University. Institute of Social Sciences. Head of the Department of Management	University/company/unit represented
<p>Doctor Katarzyna Wojtkiewicz holds a doctoral degree in Information Technology Management from the University of Warsaw (thesis: "Methodology for Defining IT Strategy in the Business-Process-Oriented Enterprises") and a graduate certificate in Business Informatics from the Otto-Friedrich University of Bamberg in Germany. She is a lawyer who acts as the bridge between IT management and policymaking. For many years, she has used her competencies to implement effective Governance models in the public and business domains following the developments of Industry 4.0.</p> <p>Her current research focuses on models of (Data) Governance in the public and private sectors and concepts concerning the intersection of public and economic law. She contributes to the Global Legal Entity Identifier project, an initiative spearheaded by the G-20 countries, and a Horizon project, EURHISFIRM. Long-term Data for Europe (A Comprehensive Data Infrastructure for Well-Informed Policymaking). She is also involved in many innovative business projects supporting companies that want to change management paradigms forward to Quality of Life Enhancement (and not exclusively on Economic growth).</p> <p>Dr. Wojtkiewicz authored numerous publications on management, law, and public policy. Her scientific interests include Public and Business Management, BPM, and Public and Commercial Governance Models.</p> <p>In 2017, she was nominated for a prestigious German Enterprise Award, granted by the Worldwide Business Review, for her achievements in reaching the EU compromise and implementing solutions to exchange data on the European financial markets.</p> <p>At SWPS University, she serves as the Head of the Management Department, Head of the Public Management and Policy Design Programme, and chair of the Committee for the Curriculum of the Management and Leadership programs offered by the Faculty of Social Sciences in Warsaw.</p>	Scientific and non-scientific interests



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leadership and vision

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| <ul style="list-style-type: none">• Global LEI Initiative initiator and participant (2012-ongoing) and member of the LEI Regulatory Oversight Committee (2014 – 2017),• Member of The Association for Public Administration Education (Stowarzyszenie Edukacji Administracji Publicznej). | Memberships (optional with information on which years) |
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| <ul style="list-style-type: none">• Wojtkiewicz, K., (2024 w redakcji). Identyfikacja podmiotów prawnych (Legal Entity Identifier, LEI) w świetle koncepcji „Normy jako osiągnięcia Data Governance”. Prawo publiczne• Wojtkiewicz, K., (2024 w redakcji). Unveiling Ancient Wisdom: Entity Identification's Crucial Role in Modern Governance and Public Participation. Peter Lang• Wojtkiewicz, K., (2020). Identification of Legal Entities in Financial Market Infrastructures, i.e. “Who is Who on the Digitized Market?”. In: Szpaderski, A., Urick, M., Wojtkiewicz, K. (Eds.). Management and Welfare: Applications and Theories of Leadership for the Economy, State, and Healthcare. Co-edition: Institute of Management and SWPS University Publisher.• Wojtkiewicz, K., (2020). Applying the Business-Process-Oriented Approach to Data Designs, Governance and Management. Case Study of the EIOPA. In: Szpaderski, A., Neck C., Wojtkiewicz, K. (Eds.). Leadership and Management: Emerging, Contemporary and Unorthodox Perspectives. Co-edition: Institute of Management and SWPS University Publisher.• Wojtkiewicz, K., (2019). Efektywne zarządzanie informacją jako strategiczny czynnik sukcesu nadzoru rynku finansowego, w: Czerwińska, T., Nowak, A. Z. Rynek kapitałowy-regulacje i fundamenty. Wydawnictwo Naukowe Wydziału Zarządzania Uniwersytetu Warszawskiego. | Selected publications (2-3 most important) |
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A sentence about Economy 4.0 and/or the conference:

The article and supporting presentation strongly contribute to and exemplify the strategic and operational transformations necessary for companies to thrive in the Economy 4.0 era. This is a central theme of the "Management in Economy 4.0" conference, which emphasizes the need for cross-sector dialogue and innovative management processes to address the challenges of the fourth industrial revolution.

* By uploading your photo, you consent to its use on the conference website and during the presentation.